### **Brad Clark**

- Director of Workforce Solutions,
   Edelen Renewables
- CEO and Founder,
   Latent Talent Accelerator

What is planted today will be experienced three generations from now.









Increasing intentionality across the cradle to gray continuum.



Leveraging the promise of renewable energy to drive social impact.

#### **BROWNFIELDS**

**GREENFIELDS** 

- Edelen Renewables
   Martin County Solar Project
- Coalfield Development
   ACT NOW Coalition
- Rural Action AMD
- Coalfield Development Highwall Project
- Accelerating Appalachia

  Building Soil, Building Equity
- American Farmland Trust Arcadia -Edelen Renewables Community Solar Farmers Building Communities

#### Martin County Solar Project

#### **Collaboration is Key**

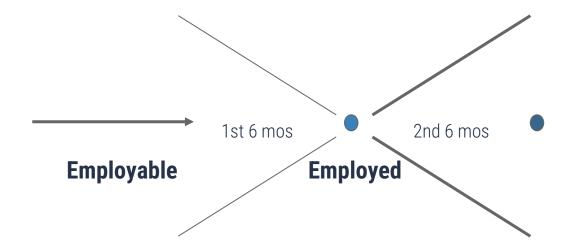
- Martin County Fiscal Court
- Big Sandy Community and Technical College
- Mountain Association
- Eastern Kentucky Concentrated Employment Program
- Appalachian Citizens Law Center
- Big Sandy Area Development District
- Martin County School Board
- Savion Energy





# A model for supporting displaced and disenfranchised workers in the new energy economy

- Time on-site earning living wages
- TBD % of time earning stackable industry credentials
- Embedded national standards (NABCEP) for curriculum design
- Industry recognition of a qualified, regional workforce
- Place-based, culturally responsive supportsystem



Last 6 mos

More Employable

Social Impact Solare



# A model for creating community benefit beyond the initial utility scale installation

#### **Workers**

- Employment, Living Wages, and Future Employability,
- Culturally Relevant Support System,
- Industry Recognized Credentials,
- Transferable Competencies and Confidence, and
- Increased Economic Mobility.

#### **Employers**

- Qualified, Regional Workforce,
- Powerful Stories of Community Engagement and Investment,
- Scalable HR and Training Models, and
- Successful Completion of the Utility Scale Installation

#### **Community and Region**

- Increased Employment,
- Increased Labor Force Participation Rates,
- Higher Tax Base, and
- Increased Wellbeing.

1st 6 mos

2nd 6 mos

Last 6 mos

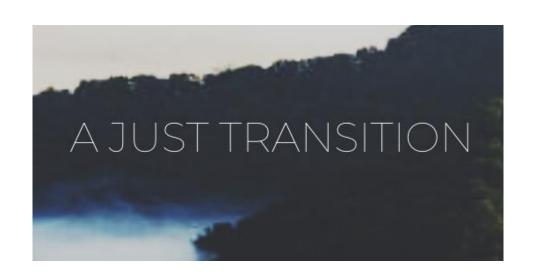
 $\stackrel{\bullet}{\longrightarrow}$ 

**Employable** 

**Employed** 

**More Employable** 

#### **Kentucky has an Opportunity**



#### PREPARING COMMUNITIES

ECONOMIC ENVIRONMENTAL DEVELOPMENT OUTCOMES

PUBLICCOMMUNITY PRIVATE
OUTCOMES PARTNERSHIPS

#### **Kentucky has an Opportunity**

In the United States, entrepreneurs create 80% of all new net jobs.

#### PREPARING BUSINESSES

ECONOMIC ENVIRONMENTAL DEVELOPMENT OUTCOMES

PUBLICCOMMUNITY PRIVATE
OUTCOMES PARTNERSHIPS

Freedom

**Curiosity** 

## **Doer-ocracy**

Courage

**Imagination** 

# Fall in love with problems, not solutions

**Order** 

VS.

**Uncertainty** 

## Hiring Local Contractors and Workers at the Martin County Solar Project



**Local Contractors** 

shorturl.at/cdKXZ



**Local Workers**